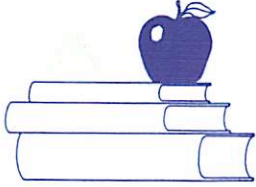


**Mt. Diablo
Education
Association**



2255 Contra Costa Blvd.
Suite 202
Pleasant Hill, Ca. 94523
(925) 676-4664
Fax: (925) 676-4442

1st Annual

Mt. Diablo Unified School District (MDUSD)

Employees'

Academy Awards

sponsored by the

Mt. Diablo Education Association (MDEA)

and

the Greater MDUSD Communities



nea

Event Proposal

It is time to celebrate and recognize the great work being done by the Teachers and Employees of the Mt. Diablo Unified School District. Throughout our far flung school district serving 30,000 students and spanning from Bay Point to Walnut Creek, Clayton to Martinez and all points in between, Teachers and Employees work very hard to serve the needs of our diverse mix of students. In the past, the focus has been on what is wrong within our District. MDEA's goal is to shift the focus to the incredible work being done that contributes greatly to enriching the lives of our students while at the same time meeting the needs of the communities we serve.

Our event will have a variety of awards designed to shine a bright light on the amazing achievements of the employees and volunteers within our District. On Friday May 17, 2013, at the Centre Concord, the MDUSD Community will come together to honor 12 Teachers, Employees and a Parent volunteer for their positive contributions to our District. This night of recognition will be our version of the Academy Awards. Dinner will be catered by Mt. Diablo High School's *Serendipity* Student Restaurant with students announcing the winners and sharing inspirational paragraphs about the award winners' achievements. Students from various schools representing performing arts will showcase their musical talents, and student fine art will be on display to demonstrate the importance of maintaining Arts programs. All funds raised for the Academy Awards event beyond those covering expenses will be used to benefit Arts programs within the Mt. Diablo Unified School District. MDEA will choose or set up an Arts Foundation for the purpose of perpetuating and enlarging Arts programs in our District.

You are receiving this Event Proposal because we need your help. We need Community Organizations to partner with us in this event to begin the process of positive change and make the Mt. Diablo Unified School District sparkle in the eyes of the public. The Academy Awards' event has the power to change perceptions and move us together towards greatness.

Please feel free to contact Guy Moore or Laurel Burns at the Mt. Diablo Education Association (MDEA) 925 676-4664 with questions about the event. Both are available to make presentations and give more info on how you and/or your organizations can help.

Sincerely,

Guy Moore
President
Mt. Diablo Education Association

 
Laurel Burns
Vice President

Logistics

What: Academy Awards Dinner for Teachers and Employees of MDUSD

When: May 17, 2013

5:30 – 6:30 View Art and Projected School Site Photos, mingle, purchase beer or wine

6:30- 7:00 Salads and Dinner served at Tables

7:00 – 9:00pm Entertainment and Awards Show

Where: Centre Concord at 5298 Clayton Road, Concord next to the Clayton Valley Bowl

Why: To bring the Mt. Diablo Unified School District Communities together to focus on the positive contributions of Teachers and Employees to benefit Arts programs

Who is invited: All interested Community Organizations and Individuals who care about the well being and image of our Mt. Diablo Unified School District

How can you help: Buy tickets to the event and/or make a financial contribution to be recognized on the Academy Awards program.

Capacity: 40 Tables of 10, 400 people total

Marketing: MDEA will contact local elected officials and community organizations. Academy Awards Committee Members are available to make presentations to your organization. Call 925 676-4664, ask for Guy Moore or Laurel Burns for more info and to schedule a presentation.

Press Releases: We will notify all local media of the event well in advance of May 17, 2013

Academy Awards Committee Members: as of 2/6/13

Teachers: Dan Reynolds, Debbi LaDue, Linda Ortega, Sandy McSperrin, Cindy Gershen

MDEA: Guy Moore and Laurel Burns **MDUSD:** Administrators Julie Braun Martin and Lorie

O'Brien **PTA:** Mona Ricard **Retired Teachers/Administrators:** Vivian Boyd **MDUSD Board**

Members: Cheryl Hansen, Barbara Oaks, Linda Mayo

Marketing

The first annual 2012-2013 MDEA Academy Awards is an awards ceremony recognizing and celebrating the excellent work of the many dedicated employees of the Mount Diablo Unified School District for the benefit of children. In order to publicize and market this important event, the Mount Diablo Education Association will be reaching out to all members of this community.

Planned activities to date include:

- Meeting with Mayors and council members of our local communities at the Mayor's Dinner on Thursday, February 7, 2013
- Involvement of the Mount Diablo Unified School District and its central office and school site administration at over 60 school sites (ongoing)
- Meeting with the local PTA Council
- Meeting with representatives from the California Retired Teachers' Association
- Contact with local Chambers of Commerce, Rotary, Kiwanis, local community organizations
- Press Release to be sent to Contra Costa Times, the Patch, Claycord, Community Focus
- Published on Facebook, MDEA website

Committee Members and Key Personnel

Organizations Involved:

Mount Diablo Education Association – representing over 1,600 teachers
Mount Diablo Unified School District – serving 33,000 students in the Central Contra Costa region

Event Committee: (includes)

MDEA Officers and members

MDUSD Trustees

MDUSD Assistant Superintendent

IHTA (International Hospital and Tourism Academy) – Mount Diablo High School

PTA Council – association of parents/teachers/students

CRTA (California Retired Teachers' Association) representing retired teachers from throughout the state of California

2012-2013 MDEA Academy Awards

Awards Dinner

Centre Concord, Concord, CA

May 17, 2013

5:30 p.m. – 9:00 p.m.

Budget Proposal

Expenses

Rental of Concord Centre	\$ 1,700.00
Dinner for 400 @ \$40.00 per person	16,000.00
Tableware Rentals (Plates, Service, Cloths)	2,000.00
Awards (\$70.00 x 12 awards)	840.00
Table Decorations	450.00
Room Decorations	300.00
Printing/Postage (Programs, Tickets)	500.00
Beer/Wine License	<u>35.00</u>
Projected Cost	\$21,825.00

Major Contributors (to date)

Mount Diablo Education Association
Mount Diablo Unified School District

2012-2013 MDEA Academy Awards Nomination Form

Nominations are now open for the first annual MDEA Academy Awards! Anyone may submit a nomination to recognize, promote and celebrate the excellence of MDUSD employees and community members. Individuals may be nominated for the following categories:

- **Outstanding Achievement in Teaching (6 openings)**
 - **Leadership & Courage** (onsite, department, grade level, specific task, etc.)
 - **Creative Curriculum** (develops curriculum, beyond the book, creative lessons)
 - **Most Inspirational** (inspire others, assist new teachers, example for profession)
 - **Community Involvement** (community volunteer)
 - **Lifetime Achievement** (recognize a teacher for a lifetime of positive service)
 - **Student Advocacy & Organizing** (club advisor, rallying, mobilize youth)
- **Outstanding Classified Employee at a School Site**
- **Outstanding Administrator**
- **Outstanding Classified Employee Not at a School Site**
- **Outstanding Parent Volunteer**

Please complete the nomination form below and return it to the MDEA office no later than **Friday, March 28, 2013**. Address: 2255 Contra Costa Blvd., Pleasant Hill, 94523. Fax: 925-676-4442. If you have questions, please call 925-676-4664 or email mdea@ourmdea.org.

Your name: _____

Your email address/phone number: _____

Nominee's Name: _____

Nominee's Position/Site: _____

Award for which you are nominating this person: _____

On a separate sheet, please describe in 250 words or less why you feel this person is worthy of the award.