

**Proposal for Mount Diablo Unified School District
April 20, 2016**

Professional Development



Pearson

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Executive Summary

Pearson provides research-based print and digital programs to help students of all ages learn at their own pace, in their own way. Pearson professional implementation and service plans help educators verify the fidelity of those programs across classrooms, schools, districts, and states. Developed for quality, efficacy, and usability, Pearson’s curricula programs and professional development services are based on critical foundational research and proven classroom results.

A research review published by the U.S. Department of Education* synthesized the major findings of several professional development initiatives. The study was grounded in the premise that before changes in student achievement occur there are first changes in teacher knowledge, then teacher practice, and then finally student achievement changes. The study reported that when teachers received an average of 49 hours of professional development, student achievement scores increased by 21 percentile points.

Delivered by Certified Consultants

Our professional development programs are delivered by experienced, certified educational consultants who are former educators and administrators with proven experience in K–12 education and continuing education for adults. In each training session, they will help your educators understand research-based strategies and how to apply them in the context of goals and initiatives.

Flexible Delivery Options

- Onsite
- Online
- Blended
- Job-Embedded Services—verifies that best teaching practices are integrated into classroom practice
 - Coaching and Modeling
 - Small Group Lesson Study
 - Consultative Services

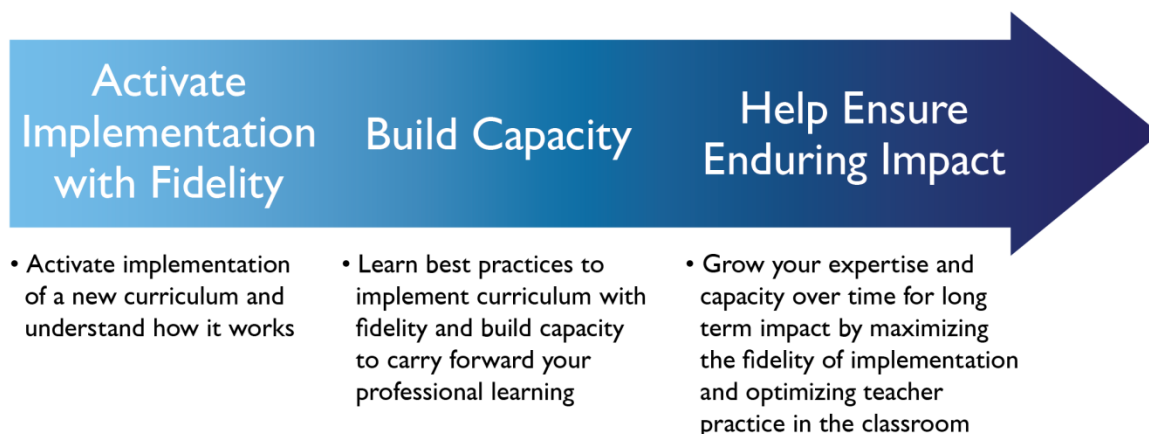
* Yoon, K. S., Duncan, T., Lee, S. W.-Y., Scarloss, B., & Shapley, K. (2007). Reviewing the evidence on how teacher professional development affects student achievement (Issues & Answers Report, REL 2007–No. 033). Washington, DC: U.S. Department of Education, Institute of Education Sciences, National Center for Education Evaluation and Regional Assistance, Regional Educational Laboratory Southwest. Retrieved from <http://ies.ed.gov/ncee/edlabs>

Our Experts

Pearson works with more than 1,000 authors and researchers to bring you practical, evidence-based professional development programs and resources. Our close association with key authors and architects of the Common Core State Standards verifies that the spirit and pedagogical approach of the initiative is embodied in our educational materials, assessments, and professional development.

Power Your Professional Learning Path with Pearson's Outcomes-Focused Suite of Professional Services

From content knowledge to pedagogical best practices, the development of college- and career-ready learners requires a paradigm shift for teachers. Pearson's suite of recommended professional development helps districts shift teaching and learning to align to new, more rigorous instructional practices, assessments, and expected outcomes.



Collaborating on a Road Map

Pearson will work with you to determine the most effective road map to meet specific training and professional needs. Initial planning will include the following:

- Identifying goals and objectives for improving instruction and learning
- Identifying the current instructional practices, which will serve as a building block for attaining goals
- Designing an appropriate training and professional development plan and delivery format

Educators participating in professional development and training from Pearson will be able to deliver research-based, content-rich, effective lessons that are based on best practices. Our experience, deep and broad-reaching support services, and highly-qualified education consultants provide best practices for an effective, efficient implementation process.

The goals of professional development are:

- Successful implementation of the program
- Fidelity of implementation in order to obtain the proven research-based results
- Improved teaching practice
- Professional growth resulting in long-term benefits

In our collaborative discussion with the district, we will create an implementation and service plan that will include training and professional development for the following groups:

Administrators. Focus on an awareness and understanding of implementation information from an administrative perspective. Participants will explore information and suggestions that will assist them in supporting teachers as they begin to implement the program in the classroom.

Coaches. Offer in depth product, content, and technology training to key representatives from each building which will support teachers with training information and tools to build capacity internally for maintaining the effective, sustained implementation of the program in the classroom.

Teachers. Introduce teachers to the components, instructional design, and resources of the program as well as research-proven instructional strategies to improve student achievement.

Summary

By participating in Pearson professional development workshops and training, your educators will be able to deliver content-rich, effective lessons that are based on best practices. Students, in turn, will better understand the concepts taught with and will demonstrate greater comprehension.

Your Pearson team will work with you to strengthen your students' mathematics skills and achieve your mathematics goals.

digits™: Product Activation

This training is designed to introduce the nuts and bolts of digits™. Participants explore how the interACTIVE Learning Cycle integrates core instruction, differentiation, and intervention to support individual student's needs. Participants will gain an understanding of how digits™ helps students build their conceptual understanding of mathematics and develop problem-solving skills. Program Activation alone does not ensure implementation fidelity, but it will provide teachers with the tools needed to get started.

OUTCOMES:

By the end of the workshop, participants will be able to:

- Grasp the program's philosophy and required instructional shifts
- Visibility to all program digital components
- Guidance on differentiating instruction

TARGET AUDIENCE: Educators, Instructional Coaches, Specialists, Administrators, Paraprofessionals

NUMBER OF PARTICIPANTS: 30

digits™: Implementation Essentials

This training is designed to support educators in implementing the program with fidelity. Participants dig into the components, instructional design, and structure of the program. Participants will practice applying specific features and design elements (including instructional philosophy, lesson structure, and content) to classroom practice through hands-on activities and observation of a demonstrated lesson. Participants will receive a prescriptive, week-by-week implementation training plan to use following the workshop that can be customized to their needs.

OUTCOMES:

By the end of the workshop, participants will be able to:

- Learn how the program will look in the classroom and what to do to move through the units of study
- Understand the InterACTIVE Learning Cycle and how it motivates and engages students
- Hands-on experience assigning homework and assessments, as well as monitoring student progress
- Observe a model lesson

TARGET AUDIENCE: Educators, Instructional Coaches, Specialists, Administrators, Paraprofessionals

NUMBER OF PARTICIPANTS: 30

CMP™3: Product Activation

This session is designed to provide teachers with the critical program components they need to ensure success on Day 1 in the classroom, including print and digital features of the program.

Program Activation alone does not ensure implementation fidelity, but it will provide teachers with the tools needed to get started.

OUTCOMES:

By the end of the workshop, participants will be able to:

- Navigate through print and digital features
- Understand lesson structure and planning options
- Identify CCSS (or state/college and career) support
- Identify differentiated instruction opportunities
- Understand assessment and progress monitoring options.

TARGET AUDIENCE: Educators, Coaches, Specialists, Administrators, Paraprofessionals

NUMBER OF PARTICIPANTS: 30

CMP™3: Implementation Essentials

Learn the organization and curriculum content in the CMP™3 program. This one-day workshop is intended for teachers who are new to teaching with CMP™3. It focuses on lesson structure, program components, and effective strategies for problem-based instruction within today's middle school mathematics classroom.

OUTCOMES:

By the end of the workshop, participants will be able to:

- Identify organization and content of the curriculum and supporting resources.
- Demonstrate a deeper understanding of the instructional philosophy, mathematical content, lesson structure, and assessment features in CMP™3, and their alignment to new standards.
- Understand how to implement and engage students in the CMPTM 3 problem-based curriculum.

TARGET AUDIENCE: Educators, Coaches, Specialists, Administrators, Paraprofessionals

NUMBER OF PARTICIPANTS: 30

Consulting Services

Consultative services offer a flexible model for schools who want to address particular instructional needs. During the course of a school day, an experienced Pearson Consultant provides expertise and support to teachers, coaches, and/or leaders. Flexible services may include observation, coaching, data analysis, lesson planning, and problem-solving as needed.

OUTCOMES:

During the session, participants will have engaged in personalized support around one, or many, of the following activities:

- Model lesson observation, feedback and delivery
- Best practice discussions
- Lesson planning
- Personalization and differentiation
- Data analysis
- Focus walks

Mount Diablo USD PD Proposal

TARGET AUDIENCE: Educators, Coaches, Specialists, Administrators, Paraprofessionals

NUMBER OF PARTICIPANTS: 2 to 30 depending on activity*

ORDERING INFORMATION

Send Purchase Orders:

1) Mail:

Pearson
PO Box 6820
Chandler, AZ 85246

3) Fax: 877-260-2530

Payment Remittance Address

NCS Pearson, Inc.
13036 Collection Center Drive
Chicago, IL 60693

2) Email:

K12customerservice@pearson.com

Professional Development Summary Sheet	
District	Mount Diablo USD
Address	1936 Carlotta Drive, CA 94519
Contact	Christine Ibarra
Phone	(925) 682-8000, ext 4044 Phone (925) 689-0597 Fax
Email	ibarrac@mdusd.org

Year 1 – Professional Development					
ISBN	Topic	Format	Units	Price	Total
N/A	digits™ Product Activation – 3 hours	In Person	3	\$1,900	<i>gratis</i>
N/A	CMP™3 Product Activation – 3 hours	In Person	3	\$1,900	<i>gratis</i>
115217	digits™ Implementation Essentials –3 hours NOTE: Participants will attend two 3 hour sessions	In Person	6	\$2,090	\$12,540
117101	CMP™3 Product Activation – 3 hours NOTE: Participants will attend two 3 hour sessions	In Person	4	\$2,090	\$8,360
TOTAL YEAR 1					\$20,900
Year 2 – Professional Development					
ISBN	Topic	Format	Units	Price	Total
115217	digits™ Implementation Essentials –3 hours NOTE: Participants will attend two 3 hour sessions	In Person	2	\$2,090	\$4,180
117101	CMP™3 Product Activation – 3 hours NOTE: Participants will attend two 3 hour sessions	In Person	2	\$2,090	\$4,180
117077	Digits™ Consulting Services – 6 hour sessions NOTE: Participants range from 2 to 30 depending on the focus of the Consulting	In Person	6	\$2,993	\$17,958
TOTAL YEAR2					\$26,318
TOTAL					\$47,318
<i>The maximum number of participants per session is thirty (30) unless otherwise noted excluding Coaching sessions.</i>					

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