

Resolution for Red Ribbon Week 2021

Resolution 21/22-#13

WHEREAS, alcohol and other drug abuse in this nation has reached epidemic stages; and

WHEREAS, substance abuse is particularly damaging to one of our most valuable resources - our children, and

WHEREAS, it is imperative that visible, unified prevention education efforts by the Mt. Diablo Unified School District and its community stakeholders demonstrate their commitment to drug-free lifestyles (no use of illegal drugs, no illegal use of legal drugs); and

WHEREAS, it is the goal of Red Ribbon Week and Mt. Diablo Unified School District to promote an atmosphere that supports awareness, education and on-going initiatives to prevent illegal drug use, and

WHEREAS, the Red Ribbon Week Campaign theme promotes family and individual responsibilities for living healthy, drug-free lifestyles, without illegal drugs or the illegal use of legal drugs, and

NOW, THEREFORE the Governing Board of the Mt. Diablo Unified School District hereby declares October 23-31, 2021 as Red Ribbon Week and, encourages its staff and students to participate in drug prevention education activities, making a visible statement that we are strongly committed to a drug-free community, and

BE IT FURTHER RESOLVED that the Governing Board of Mt. Diablo Unified School District urges its students, parents/guardians, teachers, administrators, and employees to pledge ongoing support of the 2021 Red Ribbon Week Theme that “Drug Free, Looks Like Me!”

AYES: NOES: ABSENCES: ABSTENTIONS:

Cherise Khaund, President

Debra Mason, Vice President

Linda Mayo, Board Member

Keisha Nzewi, Board Member

Erin McFerrin, Board Member

Dr. Adam Clark, Superintendent

Adopted at the regular meeting of the Governing Board of Education on October 13, 2021



Red Ribbon Week 2021

Be Happy, Be Brave, Be Drug Free

Red Ribbon Week is the oldest and largest drug prevention campaign in the country. This year Red Ribbon Week will be celebrated October 23 - 31, 20. This year the theme is, "Be Happy, Be Brave, Be Drug Free!"

Red Ribbon Week serves as a vehicle for communities and individuals to take a stand for the hopes and dreams of our children through a commitment to drug prevention and education and a personal commitment to live drug free lives with the ultimate goal being the creation of drug free America.

Perhaps more importantly, Red Ribbon Week commemorates the ultimate sacrifice made by DEA Special Agent Enrique "Kiki" Camarena, who was murdered while fighting the battle against illegal drugs, to keep our country and children safe.

Within weeks of his death in March of 1985, Camarena's Congressman, Duncan Hunter, and high school friend Henry Lozano, launched Camarena Clubs in Imperial Valley, California, Camarena's home. These coalitions pledged to lead drug-free lives and began to wear red badges of satin, red ribbons, as a symbol Camarena's memory. The Red Ribbon Week campaign emerged from the efforts of these clubs and coalitions.

Today, Red Ribbon Week is recognized worldwide and celebrated, helping to preserve Special Agent Camarena's memory and further the cause for which he gave his life. The Red Ribbon Campaign also became a symbol of support for the DEA's efforts to reduce demand for drugs through prevention and education programs. By wearing a red ribbon during the last week in October, Americans demonstrate their opposition to drugs. They pay homage not only to Special Agent Camarena, but to all men and women who have made the ultimate sacrifice in support of our nation's struggle against drug trafficking and abuse.

Every School Day Counts
Attend today, achieve for a lifetime!