



CADA STATE CONVENTION



6-9
March



Grand Sierra
Resort



Reno,
Nevada

2024 CADA STATE CONVENTION
CELEBRATING 60 YEARS!



WELCOME TO THE CADA CONVENTION

The CADA State Convention is the largest event in the nation for Activity Directors. CADA is the number one organization in the United States for teaching and developing leadership skills students will use for the rest of their lives as they learn to serve their schools, communities, and families. The convention will provide you with the tools and resources necessary to do just that.

FUNDING IDEAS

School site councils allocate funds for professional development from local site budgets. LCAP is a three-year plan that describes the goals, actions, services, and expenditures to support positive student outcomes that address state and local priorities. The American Rescue Plan Act (ARPA) added \$15.3 billion in assistance to California's K-12 schools to combat the pandemic and the recession. You may also check with your principal or district office for access to funds from the following sources: Tobacco Use Prevention Education (TUPE) program, Title IV (Drug-Free Schools) School Improvement Funds, Title 1 (under the category of Safe and Orderly Environment), Title V (Innovated Programs), Pupil Retention Block Grant, or Associated Student Body funds. According to FCMAT's website: if district board policy states that the CADA Convention is an acceptable expenditure, even though students are not attending, and the students agree on the expenditure before it occurs, then ASB funds can pay for you to attend the CADA State Convention!



NETWORKING EVENTS

Some of the most valuable time at the CADA State Convention will be the time you spend interacting with other educators who serve the same role you do on their campuses. After meeting vendors, listening to workshops, and hearing about innovative new programs and ideas, you will have the opportunity to discuss these ideas with others.

WELCOME RECEPTION

WEDNESDAY, MARCH 6, 2024
7PM - 10PM

Join us as [Pegleg Entertainment](#) hosts our opening night event! This event will give you plenty of opportunities to connect with new and old friends while having fun!



BOWLING PARTY



THURSDAY, MARCH 7, 2024
9PM - 12AM

The evening isn't over yet! From 9:00 PM to Midnight, don't miss the [Herff Jones](#) bowling event. Enjoy a fun-filled evening of bowling, dancing, and socializing with your fellow CADA attendees! We will also be featuring entertainment from The [Killer Dueling Pianos!](#)

EXHIBITOR RECEPTION

THURSDAY, MARCH 7, 2024 • 6PM - 9PM

After an enriching day of workshops, head to the CADA exhibit hall to enjoy an evening with our vendors sponsored by [SOS Entertainment!](#) Grab some food as you stroll through the exhibit hall to connect with our vendors and sponsors!



DINNER & DANCE

FRIDAY, MARCH 8, 2024 • 7PM - 12AM

Join us at the Caddy's at Friday's Dinner & Dance. Come dressed to impress, as a sports athlete, or represent a student organization at your school. As we honor several CADA members and Area's with this year's awards. Afterward, dance the night away at the dance sponsored by Lifetouch.



CLOSING GENERAL SESSION & BRUNCH

SATURDAY, MARCH 9, 2024
9:30 AM - 11AM

Finish up the CADA State Convention gathering together one last time for the closing general session, where you will enjoy a delicious brunch, participate in the 2025 theme reveal, and be inspired one last time before departing for home!



CONVENTION HIGHLIGHTS



NEW TO CONVENTION

At the New to Convention (NTC) session, sponsored by **WorldStrides**, on Wednesday afternoon, you will be connected to other CADA members who will help you to navigate the CADA State Convention. In this high-energy, information-packed session, you will get tips on workshops to attend, how to make your CADA experience work for you, and you will meet others from your Area going through the same experiences as you. New to Convention will help you connect with other new and seasoned CADA members.



CADA EXHIBIT HALL

One of the most beneficial features of the convention is the access to hundreds of sponsors and vendors who showcase their products and services. You will be able to interact with a variety of companies which provide tools for fundraising, student travel, yearbooks, incentives, graduation products, spirit wear/clothing, equipment, assemblies, DJs, and more! Several hours of the convention are scheduled to allow you plenty of dedicated trade show time to meet with a variety of vendors and products, and not miss any workshops or speakers!



60/60 60 TIPS IN 60 MINUTES

Are you ready for a slammin' good time? Nowhere else can you get 60 tips in 60 minutes. Get advice about student activities in just one hour from top professionals. Six experts will take turns delivering quick compelling tips.

MEET THE PROS

The quickest hour of training you will ever receive. 40+ presenters exploding with information in a round table format, as you choose four different 12-minute topics sure to leave you with new ideas on transforming your campus culture or lessons you can teach in your leadership class.



SCHOLARSHIP RUN

**FRIDAY, MARCH 8, 2024
7:15AM**

The CADA Scholarship Run (5k run or 1k walk) is the perfect way to start your morning. The run/walk is an excellent opportunity to get some exercise and connect with others. All proceeds go to the CADA Memorial Scholarship Fund.



CADA STORE

Another way to keep current on educational trends and discover supportive curriculum and materials is to visit the CADA store. Our knowledgeable staff, comprised of CADA veteran educators who are eager to help you, promote innovative materials, books, curriculum, and ideas to support you in the classroom/school community. They also stock CADA apparel and a variety of educational tools to refresh (or begin) your program. To get an idea of what is available, check out www.cada1.org/store.

KEYNOTE SPEAKERS



JOE BECKMAN **WEDNESDAY, MARCH 6, 2024**

Over the last 20+ years Joe has spoken all over the world with one simple mission... to reclaim human connection. Joe has shared his infectious energy, humor, and passion in over 2,000 schools, and has positively impacted over 1 million people through...live speaking events, powerful videos, and his best-selling book, Just Look Up. Joe's timeless message (and unique delivery) around human connection is being craved more than ever! It's only when we stop and slow down, separate from our screens, and truly listen to each other's stories, that we can course correct, and give ourselves the best chance to leave our mark on this world.

www.JoeBeckman.com

BRANDON FARBSTEIN **THURSDAY, MARCH 7, 2024**

Brandon Farbstein is a 24-year-old professional speaker, Gen Z activist, and author. He inspires millions across the globe with his universal message of living life on your own terms and building the framework for self-acceptance. Whether sharing his platform with thousands of students at a time, empowering readers with his books Ten Feet Tall & A Kids Book About Self-Love, or working with Fortune 10 companies, Brandon consistently delivers tools to audiences of all ages to shatter limiting beliefs, elevate their mindset, and create an amplified life. Brandon has amassed a social media following of over 300,000 and was named Instagram's 19under19 as one of the most influential young people in the world with his mission to Elevate Empathy. He continues to break barriers spanning from the United Nations stage to partnering with some of the largest companies globally. Most recently, LinkedIn recognized Brandon as a Top Voice for disability advocacy.

www.brandonfarbstein.com



SHREE WALKER **FRIDAY, MARCH 8, 2024**

Society often thinks people are products of their environment. As a young woman growing up in a poverty-stricken single-parent home, Dr. Shree Walker refused to be a victim of circumstance. Being the eldest of six children and the backbone of her family, she has been faced with many obstacles. Without any heroes to look to, she had to become her own. Dr. Walker was determined not to live as a victim or a statistic. Dr. Walker is an author, educator, and motivational speaker who provides excellent professional development for life-learners. She can relate to others through the pain, the courage, the conquering, and the reality that there is a life after pain. Dr. Walker came to this planet to change the world.

www.resilientwalker.com



PRE-CON SESSIONS

CADA attendees have the opportunity to attend pre-conference sessions. These special in-depth sessions take place before the convention on **Wednesday from 9:00 AM-Noon**. It will give you the opportunity to enhance your leadership skills while gaining professional development.

Each pre-con is an additional:
\$50 w/ pre-registration or \$75 onsite.



BREAKING THE DIGITAL DIVIDE: FOSTERING TRUST AND SAFETY IN A CONNECTED CAMPUS

KIM KARR - DIGITAL4GOOD X #ICANHELP

Tired of tackling digital drama at your school? Face the challenge head-on with #ICANHELP's digital strategy workshop! Build a solid team to conquer social media issues and create a winning plan to reduce online drama, on-campus conflicts, and overall discipline. Don't let negativity like cyberbullying, sexting, or airdropping control your campus. With our guidance, your team will learn to navigate digital challenges and make your school a safer space for everyone. Take action now and sign up here! For this 3-hour workshop:

- Bring a team to strategize together on a digital plan for your school district. (Admin, Counselors, Activities Director, Resource Officer, Class Advisors)
- Social Media Emergency Plan - walk through the steps together as a team to make a plan.
- Best Practices shared from Digital4Good schools
- Hear from top Social Media company experts
- Core learnings are digital safety, citizenship, literacy, and wellness

CASBO FISCAL SESSION

DUSTY NEVATT

Want to learn more about the best ways to handle & spend ASB money? The kids want to do this, but the district says no. What are the best processes and procedures to follow when mentoring students through the ASB "rules"? Join Chief Business Officer Dusty Nevatt for the ASB Finance, Laws, Regulations & Best Practices pre-conference workshop. Q & A time will be provided.



ENGAGE EVERYONE!

SCOTT BACKOVICH

Tired of using the same old themes, games, and strategies to try and engage uninterested students? Wish more of your school would participate in spirit weeks, assemblies, and other activities? Looking to spark campus-wide participation? Let's get to work!

In this action-packed session, ENVOLVE founder Scott Backovich will unlock a treasure trove of resources to help you create the best leadership program possible! Gain new and valuable tools, learn innovative activity frameworks, and walk away with plug-and-play lessons you can use to ignite school spirit today!

GRADUATE LEVEL COLLEGE CREDIT



CADA State Convention attendees have two options to earn college credit as part of their State Convention attendance.

Option 1: Take courses in the Master Activity Advisor (MAA) Program and add the Fresno Pacific University optional units.

Option 2: For members not enrolling in the MAA program, register for the Professional Development course from Fresno Pacific University as part of your Convention attendance!

Courses are graduate-level, professional development semester units of credit that are not part of a degree program but are designed to meet specific staff development needs.

Through our partnership with Fresno Pacific University, attendees of the 2023 CADA State Convention have an opportunity to purchase up to two optional college credits. A grade of Credit/No Credit (CR or NC) will be issued for all coursework. Credit is equivalent to a B grade or better. Letter grades are not issued.

Courses are available for participants in the Master Activity Advisor (MAA) Program as well as attendees of the Convention not enrolled in the MAA Program. Members may register for no more than 2 units total. Payments for college units are made directly to Fresno Pacific University using their website. Additional information, including registration link, course titles and numbers will be available at cada1.org/fpu.



MASTER ACTIVITY ADVISOR CERTIFICATE



Advisors wishing to earn a certificate designating them as a Master Activity Advisor (MAA) can begin their 2-3 year course of study by enrolling in the introductory MAA course: 101-Foundations for Student Activities seminar on Wednesday, March 6 from 1:00 PM - 4:00 PM. Pre-registration cost is \$100 and includes materials. Space is limited to advisors wishing to begin the MAA certificate program*. On-site registration may be available, space permitting, for \$130.

ADVANCED COURSES OFFERED

WED, MARCH 6 | 1PM - 2:25 PM*

203-Organization of Student Activities
205-Personal Leadership Development

ADVANCED COURSES OFFERED

WED, MARCH 6 | 2:35 PM - 4:00 PM*

204-Leadership Curriculum Development
208-Positive School Culture & Climate

Advisors who have already completed Foundations for Student Activities may register for one or two of the advanced courses**. The pre-registration cost is \$50 per course. On-site registration may be available, space permitting, for \$75.

Additionally, attendees who register for and attend the CASBO Finance & Law Pre-Con on Wednesday, March 6, 2024, may apply their attendance toward completion of the MAA 201-Finance & Law of Student Activities*** requirement for an additional fee of \$25 and completion of follow-up course assignments*.

Interested participants enrolled in the MAA seminar courses will have an opportunity to purchase optional college units from Fresno Pacific University. College units are not available in conjunction with the CASBO Finance & Law Pre-Con workshop.

DETAILS ABOUT THE MASTER ACTIVITY ADVISOR (MAA) PROGRAM CAN BE FOUND BY VISITING: WWW.CADA1.ORG/CERTIFICATION

*Participants in the MAA program will be expected to attend all Convention sessions Wednesday through Saturday, completing a convention-based assignment as well as a follow-up task that will relate to the course and their school's activity program. Courses are reserved for CADA attendees wishing to start and complete the MAA program. Space is limited. Pre-registration is recommended. Foundations for Student Activities is a 30-hour course, 200-level courses are each 15-hour equivalent. Course time includes seminar attendance, attending Convention sessions, completing session reflections, and convention follow-up assignments.

**Completion of 101-Foundations for Student Activities is a prerequisite for enrollment in any 200-level course.

***Completion or concurrent enrollment in 101-Foundations for Student Activities is a prerequisite for enrollment in MAA add-on credit for the Pre-Con Finance & Law workshop.



AGENDA AT A GLANCE



WEDNESDAY - MARCH 6, 2024

FRIDAY - MARCH 8, 2024

8:00 AM - 7:00 PM Registration
 9:00 AM - 12:00 PM Pre-Con Sessions
 1:00 PM - 4:00 PM MAA Seminars
 1:30 PM - 2:15 PM Session 1 Workshops
 2:30 PM - 3:15 PM Session 2 Workshops
 4:15 PM - 5:15 PM Speaker Showcase
 4:15 PM - 5:15 PM New to Convention
Sponsored by WorldStrides
 6:00 PM - 7:30 PM General Session
Keynote: Joe Beckman
 7:30 PM - 9:00 PM Dinner on your own
 9:00 PM - 12:00 AM Opening Night Reception
Sponsored by Pegleg Entertainment

7:15 AM - 8:00 AM CADA Scholarship Run
 8:30 AM - 9:15 AM Session 7 Workshops
 9:30 AM - 11:30 AM Exhibit Hall w/ Raffles
 12:00 PM - 1:30 PM General Session
Keynote: SHREE WALKER
 2:00 PM - 2:45 PM Session 8 Workshops
 2:55 PM - 3:50 PM Meet the Pros
 3:00 PM - 3:45 PM Session 9 Workshops
 4:00 PM - 4:45 PM Session 10 Workshops
 4:00 PM - 4:45 PM Administrators' Power Panel
 5:00 PM - 6:00 PM Administrators' Reception
 7:30 PM - 9:00 PM Dinner & Awards Presentation
 9:00 PM - 12:00 AM Dessert and Dance
Sponsored by Lifetouch

THURSDAY - MARCH 7, 2024

SATURDAY - MARCH 9, 2024

7:00 AM - 8:00 AM Morning Yoga
 7:30 AM - 6:00 PM Registration
 9:00 AM - 10:30 AM General Session
Keynote: Brandon Farbstein
 10:45 AM - 11:30 AM Session 3 Workshops
 11:30 AM - 12:30 PM Exhibits: New To Conv.
 11:45 AM - 12:30 PM Session 4 Workshops
 12:30 PM - 2:30 PM Exhibits Open
 2:40 PM - 3:40 PM Area Meetings
 3:50 PM - 5:00 PM 60-60
 4:10 PM - 4:55 PM Session 5 Workshops
 5:10 PM - 5:55 PM Session 6 Workshops
 6:00 PM - 9:00 PM Exhibit Hall Reception
Sponsored by SOS Entertainment
 9:00 PM - 12:00 AM Bowling & Networking Event
Sponsored by Herff Jones

9:30 AM - 11:00 AM Closing General Session & Brunch

**Times & Events Subject to Change*



GRAND SIERRA RESORT

52500 E 2nd St, Reno, NV 89595

Group Rate: \$135/Night + Tax

Book your room **online** or **Call:** (800) 501-2651

Cutoff Date: January 29, 2024



MEMBER PRICING

Before 1/26/24: \$455

Between 1/27/24 - 2/21/24: \$505

Onsite: \$555

NON-MEMBER PRICING

Before 1/26/24: \$605

Between 1/27/24 - 2/21/24: \$655

Onsite: \$705

Registration Package includes: Full Convention registration with workshops, general sessions, Area functions, entry into the exhibit hall, Convention giveaways, and all social events (Wednesday networking event, Thursday Exhibit Hall reception, Thursday after-party, Friday dinner/dance, and Saturday brunch.)

CADA has gone paperless with registrations. You now can register online with a credit card or check; **purchase orders are not accepted.**

GET IN THE CADA SPIRIT!



FOR MORE INFO & TO REGISTER:



www.cada1.org



831.464.4891



events@cada1.org

@CASLFAN | @CADALEADERS | @CADACAMPS



CELEBRATING
60 YEARS!

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THANK YOU TO OUR PLATINUM SPONSORS

