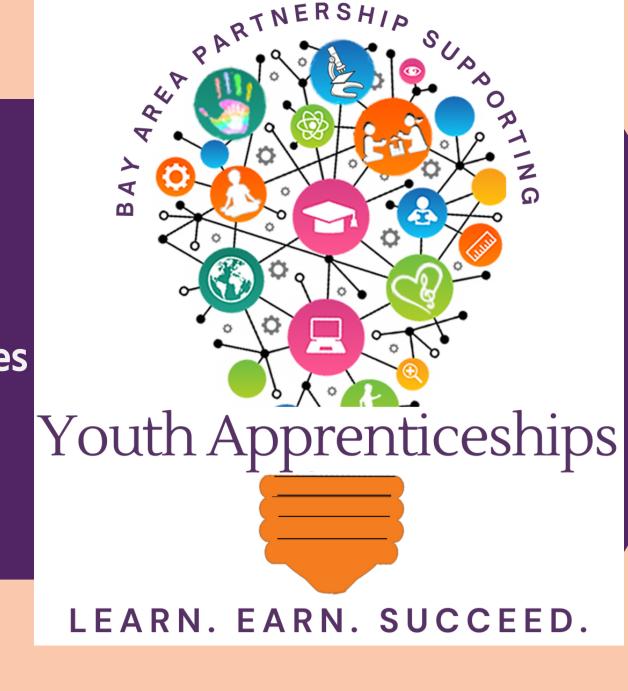
## Education

## **Apprenticeship Services**

Just as employers find it difficult to identify appropriate points of contact within school systems, many school systems lack a comprehensive strategy to engage employers around structured learning experiences for youth. Bay Area LEEDS engages with educators that serve work-based learning participants. We specialize in school-to-work programs for high school students, often in their junior or senior year. Many youth apprenticeship programs begin here and extend through to post-secondary education and training. Bay Area LEEDS' support can be invaluable to college & career readiness.

Incorporating the youth apprenticeship model in high schools is crucial to the success of this approach, for without investment from school leadership, recruiting students may be difficult. Bay Area LEEDS supports schools to ensure students are given **thorough** recruitment and selection processes, and educators are provided with tools to ensure students have access to the wrap-around supports they will need to complete the apprenticeship successfully and take the purposeful next steps to flourish in college and career.



A Network of Support for Youth

To assist school districts and work-based learning coordinators in balancing their alreadyoverloaded list of responsibilities, and to provide a broader knowledge of multiple industry sectors and partners, Bay Area LEEDS' intermediary services can support programs that can more easily scale across industries, schools, and districts and provide access to more youth. Bay Area LEEDS can work closely with educators to **open doors and minds of employers** about the value of using high school apprenticeships as a talent development tool. Leveraging an already robust employer base of support, we will liaise with employer partners, troubleshoot challenges as they arise, and lead recruitment efforts.

Relevancy to a student's career goals and education is perhaps the determining factor which sets a youth apprenticeship apart from traditional after-school jobs. Bay Area LEEDS can work closely with industry and post-secondary education and training institutions to **map** appropriate courses leading to college credits on high school transcripts and industry-valued certifications. We will **develop learning plans** that provide relevant curriculum and alignment of industry standards to enable eligibility for entry-level, sustainable-wage employment upon completion of the apprenticeship.

Before students can apply the academic and technical experience they have gained in the classroom, they must demonstrate the professional skills needed in any job: resumé Interview & Job Readiness and cover-letter writing, interviewing, professional dress and communication, and Preparation other rules of office etiquette. These employability skills are many times provided by school districts as a normal part of their summer internship program. Where it doesn't exist, Bay Area LEEDS will work with education to either deliver or help develop curriculum for this purpose, and engage business professionals in the process to make 'more real' the preparatory steps needed to succeed in an apprenticeship. Mock interview opportunities and initial applicant screenings are also a part of our services to schools. We can lead parent/student orientations or employability skills 'bootcamps' prior to the beginning of the apprenticeship to prepare students for the world of work. Where desirable, we can provide students access to a professional dress closet to prepare for their first day on the job in partnership with other community partners committed to serving young adults. Bay Area LEEDS is dedicated to linking education and economic development strategies. Youth apprenticeship is part of this effort.

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**Employer Recruitment** and Program Scale

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Mapping Opportunities to Curriculum & Standards



"Continued technological advancement is rapidly changing the nature of work in every industry. In this new landscape, students need a variety of high quality options to prepare for the rigor and pace of professional work and connect to meaningful employment."

**Partnership to Advance Youth Apprenticeship** 



partnership with Diablo Valley College, Mt. Diablo School District, Pittsburg School District, other local schoo districts and industry. | Contact: apriltreece@ba-leeds.org | 925-672-3759 | www.ba-leeds.org



